

Sponsor Information Kit

Breakout 2020 offers a great range of Sponsorship opportunities to help you engage with the Greater Toronto Gaming Scene and effectively promote your brands once the event is over, to an anticipated 2000 attendees. Please contact dave@breakoutcon.com to discuss how you would like to be a Breakout Sponsor.

- **Bag Program:** Your logo featured on a sturdy, non-woven, poly propylene bag with reinforced bottom = \$500 / Sponsor
- **Kids Board Game Hall T-Shirt Giveaway:** The first 100 kids who attend the expanded Kids Gaming Hall will receive a T-Shirt with the sponsors' logos on the back = \$300 / Sponsor
- **Lanyards with Name Badges:** Your logo printed onto the lanyard = \$200 / sponsor (limit of 3 sponsors)
- **Pop Up Signage:** Attractive, free standing and full colour signage that can be placed anywhere on the Convention floor = \$500 / signage
- **Table Runners:** Your logo on your choice of table in the Dominion Board Game Hall = \$250 / table
- **Advertising in the Digital Program Booklet:** all events, guests, maps etc are located in the Digital Program Guide; it's *the* essential reference for all Breakout attendees. Full Page Ad = \$100, Half Page = \$75 and Quarter Page is \$50. Some of the Exhibitor Booth packages already have Ad space as part of the package but you can upgrade on the difference for a big, better impact.
- **Advertising on the Breakout Homepage:** While Breakout has a Sponsor Page available, you can move to "the Front of the Line" and have your brand prominently displayed on our Home Page between Feb 1st and June 30th = \$200 / Sponsor
- **Sponsored Event:** Would you like your Company to sponsor a game event, game space, demo or tournament with you name prominently featured at the table and in the Digital Program Booklet? Speak to us about how you'd like to promote "something outside the box" for incredible impact during the Breakout weekend.
- **Play To Win:** This is one of our most popular events, and your donation to the PTW program will be promoted heavily throughout the entire weekend.

Final Deadline for logo submission is February 21st, 2020 at 11:59 pm.

1. Please send logos in bitmap/raster format with a pixel resolution of 1800 x 900 or larger (7" x 8.5" at 300 DPI). Images should be compressed so as to not be larger than 5 MB in size.
2. We will adjust image size to fit our page.
3. Link to your web page must be working at time of submission.

Indicate, in the boxes below, which Exhibitor packages you are purchasing:

- | | | |
|--|---|--|
| <input type="checkbox"/> Program Booklet (full) | <input type="checkbox"/> Bag Program | <input type="checkbox"/> Table Runners |
| <input type="checkbox"/> Program Booklet (half) | <input type="checkbox"/> Kids Hall T-Shirt Giveaway | <input type="checkbox"/> Sponsored Event |
| <input type="checkbox"/> Program Booklet (quarter) | <input type="checkbox"/> Lanyards/Name Badges | <input type="checkbox"/> Play To Win |
| <input type="checkbox"/> Ad on Breakout Homepage | <input type="checkbox"/> Pop Up Signage | |

Description	Cost	Qty.	Sub-Total
Program Booklet – Full Page	\$ 100		
Program Booklet – Half Page	\$ 75		
Program Booklet – Quarter Page	\$ 50		
Advertising on the Breakout Homepage	\$200 /Sponsor		
Bag Program	\$500 /Sponsor		
Kids Board Game Hall T-Shirt Giveaway	\$300 /Sponsor		
Lanyards with Name Badges (limit 3 sponsors)	\$200 /Sponsor		
Pop Up Signage	\$500 /Signage		
Table Runners	\$250 /Table		
Sponsored Event	contact for details	contact for details	
Play To Win	contact for details	contact for details	
Total Enclosed*:			

***Make cheques payable to: David Bloomberg**

Breakout – Attention: David Bloomberg
 15 Arlstan Drive, Toronto, ON M3H 1V7

To secure your Breakout package, a non-refundable 25% deposit will be due no later than November 29, 2019. The balance will be due on January 17, 2020.

I have read the Exhibitor and Sponsor Information Kit and comply with all requirement and details contained herein:

Name: _____ Signature: _____ Date: _____